



## Northwest January Show 2025 (NWP) Exhibitor List

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**100%**

BJ Brewer  
bj@vimsalesgroup.com

**Arbor**

Julia Crouch  
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---

**686**

Julia Crouch  
julia@nwroadreps.com

**Armada**

Joel Anderson  
joel@elevated-adv.com

---

**Aesmo Powsurfers**

Dustin Anderson  
dustin\_anderson@mac.com

**Ashbury Eyewear**

Dustin Anderson  
dustin\_anderson@mac.com

---

**Aetrex Footwear**

Brittany Holboke  
bholboke@aetrex.com

**Athalon Gear Bags**

Noel Lemke  
noellemke@gmail.com

---

**Align Footwear**

Tom Schweigert  
schweigert@hhbrown.com

**ATLAS & TUBBS Snowshoes**

Dane Stephenson  
leadingedgenorthwest@outlook.com

---

**ALPINA Nordic Skis & Boots**

Dane Stephenson  
leadingedgenorthwest@outlook.com

**ATLAS & TUBBS Snowshoes**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

---

**ALPINA Nordic Skis & Boots**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

**Autumn**

Robert Aragon  
rob@somethingcleverpnw.com

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**BCA**

Andrew Eugster  
aeugster@outlook.com

**Bogs**

Waypoint Outdoor  
Collin@waypointoutdoor.com

---

**Bellroy**

Robert Aragon  
rob@somethingcleverpnw.com

**Bos and co waterproof Boots**

William Cohen  
shoepdx@gmail.com

---

**Bern**

Dean Kuzara  
riderep@gmail.com

**Carhartt**

Sophia Schmies  
sophiah@sports-unlmted.com

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**BISON DESIGNS - Belts & accessories**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

**Chaco**

Paul Dukich  
pauldukich@tokulcreekmarketing.com

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**Black Crows**

Paul Dukich  
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**Chaos-CTR Headwear**

Sam Adams  
wssmsa@gmail.com

---

**Black Diamond Equipment**

BJ Brewer  
bj@vimsalesgroup.com

**Costa Del Mar**

James Smat  
jsmat@us.luxottica.com

---

**Blizzard Skis**

David Glotzer  
gloti@teleport.com

**Craft**

Waypoint Outdoor  
Collin@waypointoutdoor.com

---

**BN3TH**

Robert Aragon  
rob@somethingcleverpnw.com

**Dakine**

Dustin Anderson  
dustin\_anderson@mac.com

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**Dalbello Ski Boots**

Barry Galvin  
bgalvin1@gmail.com

**Dragon**

Julia Crouch  
julia@nwroadreps.com

---

**Db Journey**

Marty Carrigan  
marty@globalsalesguys.com

**Eivy**

Robert Aragon  
rob@somethingcleverpnw.com

---

**Deeluxe Snowboard Boots**

Marty Carrigan  
marty@globalsalesguys.com

**Elan**

Nate Pickens  
nate@redstonewest.com

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**DEPOT TRADING CO**

Sam Adams  
wssmsa@gmail.com

**EQPD Equipped Bags**

Dane Stephenson  
leadingedgenorthwest@outlook.com

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**DERMATONE Sun Screen**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

**Faction**

Carleigh Garrett  
carleigh@seymoursalesgroup.com

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**DERMATONE Sunscreen**

Dane Stephenson  
leadingedgenorthwest@outlook.com

**Faction Skis**

Thomas Seymour  
thomas@seymoursalesgroup.com

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**Descente Outerwear**

Brian Hall  
brihall@comcast.net

**FIX Binding Co.**

Dustin Anderson  
dustin\_anderson@mac.com

---

**Dissent socks**

Barry Zamzow  
barry@channelzgear.com

**Forsake**

Waypoint Outdoor  
Collin@waypointoutdoor.com

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**Fox River Socks**

Stuart McCornack  
Stuart@yukontradingcompany.com

**Good To-Go Food**

Stuart McCornack  
Stuart@yukontradingcompany.com

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**Free Range Bags Steph & Karina**

Dane Stephenson  
leadingedgenorthwest@outlook.com

**GOODE Ski Poles**

Gary Bryden  
Glbryden@comcast.net

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**Free Range Equipment**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

**Gordini**

Biff Wilburn  
biffw@sports-unlmted.com

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**Fubuki Winter Boots**

Marty Carrigan  
marty@globalsalesguys.com

**Gordini**

Sophia Schmies  
sophiah@sports-unlmted.com

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**Glerups**

Stuart McCornack  
Stuart@yukontradingcompany.com

**Gore - Tex**

Marty Carrigan  
marty@globalsalesguys.com

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**Globe Brand**

Ty Toler  
ty.solersales@gmail.com

**GRAYL**

Stuart McCornack  
Stuart@yukontradingcompany.com

---

**Go Pro**

Shane Lebsack  
shane@bluedotdist.com

**Havaianas**

Tia King  
tia@carawayandco.com

---

**Gogglesoc**

Julia Crouch  
julia@nwroadreps.com

**Head bindings**

Dean URen  
duren@us.head.com

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**Head boots**

Dean URen  
duren@us.head.com

**Ignik**

Stuart McCornack  
Stuart@yukontradingcompany.com

---

**Head Rental skis and  
Snowboard**

Dean URen  
duren@us.head.com

**Jones snowboards, Pukka  
headwear, FIX mfg., Remind  
insoles**

Matt Baker  
matt.northw8@gmail.com

---

**Head skis**

Dean URen  
duren@us.head.com

**Josef Seibel**

Steve Nelson  
stevensig@comcast.net

---

**Hestra gloves**

Barry Zamzow  
barry@channelzgear.com

**Julbo**

David Glotzer  
gloti@teleport.com

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**Hillsound Equipment**

Stuart McCornack  
Stuart@yukontradingcompany.com

**K2**

Andrew Eugster  
aeugster@outlook.com

---

**Hootie Hoo**

Dustin Anderson  
dustin\_anderson@mac.com

**K2 Snowboarding**

Daniel Sorcinelli  
sorcinelli75@hotmail.com

---

**Howl Supply**

Robert Aragon  
rob@somethingcleverpnw.com

**KEEN Footwear**

Doug Sparks  
doug.sparks@keenfootwear.com

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**Icepeak**

Kurt Watkins  
kurt@sportreps.net

**Kombi Gloves**

Noel Lemke  
noellemke@gmail.com

---

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**KUHL Clothing**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

**Madson**

Pat Corelli  
patcorelli@gmail.com

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**L1**

Robert Aragon  
rob@somethingcleverpnw.com

**Mammut**

Nate Pickens  
nate@redstonewest.com

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**La Sportiva**

Thomas Seymour  
thomas@seymoursalesgroup.com

**Master Fit Enterprise**

Joel Hammond  
joel@s2wsportsgroup.com

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**La Sportiva**

Carleigh Garrett  
carleigh@seymoursalesgroup.com

**melin Premium Headwear**

Tia King  
tia@carawayandco.com

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**LEKI**

Stuart McCornack  
Stuart@yukontradingcompany.com

**Merrell**

Paul Dukich  
pauldukich@tokulcreekmarketing.com

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**Leki Alpine Ski Poles & Gloves**

Brian Hall  
brihall@comcast.net

**MiiR**

Topher Laws  
tophernw@gmail.com

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**LINE**

Andrew Eugster  
aeugster@outlook.com

**Mizu**

Robert Aragon  
rob@somethingcleverpnw.com

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**Luhta**

Kurt Watkins  
kurt@sportreps.net

**Mons Royale Merino Wool  
Apparel**

Joel Hammond  
joel@s2wsportsgroup.com

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**Montana**

Shane Lebsack  
shane@bluedotdist.com

**Outdoor Research**

Paul Dukich  
pauldukich@tokulcreekmarketing.com

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**Mountain Hardware**

Tia King  
tia@carawayandco.com

**Pale Blue Earth**

Dustin Anderson  
dustin\_anderson@mac.com

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**Nitro snowboards**

Robert Aragon  
rob@somethingcleverpnw.com

**Parks Project**

Tia King  
tia@carawayandco.com

---

**Nordica**

Nick Ithomitis  
nick.ithomitis@gmail.com

**Phaenom Boots**

Thomas Seymour  
thomas@seymoursalesgroup.com

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**Oakley**

James Smat  
jsmat@us.luxottica.com

**Picture Organic Clothing**

Marty Carrigan  
marty@globalsalesguys.com

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**Olukai**

Thomas Seymour  
thomas@seymoursalesgroup.com

**Pit Viper**

Tom Lebsack  
tom@motadventures.com

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**One Ball**

Pat Corelli  
patcorelli@gmail.com

**PIVOT Mountain Bikes**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

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**ORTOVOX**

Joel Anderson  
joel@elevated-adv.com

**POC**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

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**POC Snow & Cycle**

Dane Stephenson  
leadingedgenorthwest@outlook.com

**RAINS**

Chandler Reagan  
cr@rains.com

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**Point6 - Merino Mastered**

Kurt Watkins  
kurt@sportreps.net

**Reusch Ski Gloves**

Noel Lemke  
noellemke@gmail.com

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**Pro-Tec**

Julia Crouch  
julia@nwroadreps.com

**Rhythm**

Robert Aragon  
rob@somethingcleverpnw.com

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**Protest Outerwear**

Brian Hall  
brihall@comcast.net

**Ride Snowboards**

Topher Laws  
tophernw@gmail.com

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**Purist Water bottles**

Stuart McCornack  
Stuart@yukontradingcompany.com

**Roark**

Daniel Sorcinelli  
sorcinelli75@hotmail.com

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**Rab**

Thomas Seymour  
thomas@seymoursalesgroup.com

**ROLLERBLADE Skates**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

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**Rab**

Carleigh Garrett  
carleigh@seymoursalesgroup.com

**Rome Snowboards / Bataleon**

Jeff Rudinski  
jrudinski@gmail.com

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**Raen**

Robert Aragon  
rob@somethingcleverpnw.com

**Romika**

Steve Nelson  
stevensig@comcast.net

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**Rossignol**

Shane Lebsack  
shane@bluedotdist.com

**Saxx**

Julia Crouch  
julia@nwroadreps.com

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**Rottefella Nordic Bindings**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

**Saxx**

Julia Crouch  
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**ROTTEFELLA XC**

Dane Stephenson  
leadingedgenorthwest@outlook.com

**Seirus Gloves & Accessories**

Joel Hammond  
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**Roxa**

Nate Pickens  
nate@redstonewest.com

**Sendero Provisions**

Robert Aragon  
rob@somethingcleverpnw.com

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**Rusty Apparel**

Ty Toler  
ty.solersales@gmail.com

**ShuBug**

Sophia Schmies  
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**RVCA**

Julia Crouch  
julia@nwroadreps.com

**SIDAS foot products**

Barry Zamzow  
barry@channelzgear.com

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**Salomon Snow Apparel**

Joel Hammond  
joel@s2wsportsgroup.com

**Ski Kare**

Noel Lemke  
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**Sand Cloud**

Shane Lebsack  
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**Skida**

Carleigh Garrett  
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**Skida**

Carleigh Garrett  
carleigh@seymoursalesgroup.com

**Spark R&D**

Luke Dale  
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**Skida**

Carleigh Garrett  
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**Sports Accessories  
America/SAA**

Noel Lemke  
noellemke@gmail.com

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**Slash By Gigi Snowboards**

Dustin Anderson  
dustin\_anderson@mac.com

**Stockli Skis**

Noel Lemke  
noellemke@gmail.com

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**Smartwool**

Waypoint Outdoor  
Collin@waypointoutdoor.com

**Stockli Skis**

Noel Lemke  
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**Smith**

Sophia Schmies  
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**Sun Bum**

Shane Lebsack  
shane@bluedotdist.com

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**SMITH Optics**

Biff Wilburn  
biffw@sports-unlmted.com

**Suncloud**

Sophia Schmies  
sophiah@sports-unlmted.com

---

**Smith Optics, Gordini,  
Carhartt, Sanuk, Shubug**

Mark Watterson  
markw@sports-unlmted.com

**Suncloud Optics**

Biff Wilburn  
biffw@sports-unlmted.com

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**Souvenir**

Ty Toler  
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**Sunski**

Waypoint Outdoor  
Collin@waypointoutdoor.com

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**Swany**

Nick Ithomitis  
nick.ithomitis@gmail.com

**The James Brand**

Robert Aragon  
rob@somethingcleverpnw.com

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**Swix Apparel**

Stuart McCornack  
Stuart@yukontradingcompany.com

**Therm-ic heat and outdoor products**

Barry Zamzow  
barry@channelzgear.com

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**Swix Poles**

Stuart McCornack  
Stuart@yukontradingcompany.com

**Therm-ic heat and outdoor products**

Barry Zamzow  
barry@channelzgear.com

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**Swix Tools**

Stuart McCornack  
Stuart@yukontradingcompany.com

**ThirtyTwo Snowboard Boots**

Dustin Anderson  
dustin\_anderson@mac.com

---

**Swix Wax**

Stuart McCornack  
Stuart@yukontradingcompany.com

**TOKO**

Shane Lebsack  
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**Synchtec**

Ty Toler  
ty.solersales@gmail.com

**TSL Outdoor**

Marty Carrigan  
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**Tecnica Ski Boots**

David Glotzer  
gloti@teleport.com

**Tyrolia Bindings**

Dean URen  
duren@us.head.com

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**Tenore**

Topher Laws  
tophernw@gmail.com

**UGG Apparel**

Tia King  
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**Vacation**

Daniel Sorcinelli  
sorcinelli75@hotmail.com

**Wells Lamont**

Andrew Eugster  
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**Vallation Outerwear**

Sam Adams  
wssmsa@gmail.com

**WEND Waxworks**

Joel Hammond  
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**Van Deer - Red Bull Sports**

Marty Carrigan  
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**Wild Rye**

Stephanie Anne McCarthy  
steph.lenw@outlook.com

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**VANS**

Luke Yates  
vansluke@gmail.com

**Wolky - Fine Footwear**

Kurt Watkins  
kurt@sportreps.net

---

**Vertra Sun Protection**

Dustin Anderson  
dustin\_anderson@mac.com

**Woolf Merino**

Pat Corelli  
patcorelli@gmail.com

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**Volkl Skis**

Barry Galvin  
bgalvin1@gmail.com

**X Bionic**

Marty Carrigan  
marty@globalsalesguys.com

---

**VonZipper**

Pat Corelli  
patcorelli@gmail.com

**XTM**

Marty Carrigan  
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**Wells Lamont**

Andrew Eugster  
aeugster@outlook.com

**YES Snowboards**

Dustin Anderson  
dustin\_anderson@mac.com

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**YES Snowboards**

Dustin Anderson

dustin\_anderson@mac.com

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**YES Snowboards**

Dustin Anderson

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**YY Nation**

Marty Carrigan

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**Zoleo**

Stuart McCornack

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